

Close of registration:
20. 4. 2014

West-Eastern Book Salon at LCB | 16 June 2014

Berlin, February 2014

Dear publishers and editors,
dear colleagues,

as you may remember, we talked at last year's Frankfurt Book Fair about the festival "viva literatura! Children's literatures of central and eastern Europe", and you were very interested in the idea of a "marketplace for independent publishers". We're now pleased to present the West-Eastern Book Salon as part of the "viva literatura!" festival.

"viva literatura! Children's literatures of central and eastern Europe" will bring the flourishing children's book scene of Estonia, Poland, Russia, Slovenia, the Czech Republic and Hungary, their artists and publishers to Berlin. Many of the artists and publishing houses will be in Berlin for the first time. "viva literatura!" will use this unique opportunity firstly to initiate a book salon offering the participating publishers the possibility to show their books to an interested public, and secondly to establish a marketplace on the professional level.

In the spacious atmosphere of the Literary Colloquium Berlin on the lake at Wannsee, always a place of dialogue between the literatures of Europe, the West-Eastern Book Salon will open its doors on June 16th, 2014 for one day, welcome the world and create a space for encounters across the boundaries of our own languages and cultures. The event will include the all-day sales exhibition alongside an extensive programme of presentations, an international introduction session and an exclusive publishers' "Speed-Dating" event in the afternoon.

The kulturkind association would like to invite you to take part in the 1st West-Eastern Book Salon as part of the festival "viva literatura! Children's literatures of central and eastern Europe". As you can tell by our name, we believe in lively dialogue between cultures and we're convinced that the book salon will be a temporary place of encounter for people working with books as content and products, a place that will create new synergies and perspectives.

To help you plan ahead, we'd like to inform you now that the opening ceremony for the "viva literatura!" festival will take place at 7 p.m. on 17 June 2014. We'll be sending out personal invitations in good time.

We very much hope to welcome you to Berlin.
With best regards,

 

Ulrike Nickel and Natalie Tornai

Programme information

West-Eastern Book Salon | 16 June 2014

The 1st West-Eastern Book Salon shall take place within the Festival “viva literatura! Children’s literatures from central and eastern Europe”. In the Literary Colloquium Berlin (LCB) experts from the publishing industry, professionals of children’s literature and creatives are joining together, share their experience and get into conversation with each other. The possibility of a concentrated exhibition in an inspiring atmosphere offers an incentive for participation and is bound to establish new business relations.

The West-Eastern Book Salon is being held on the ground floor of the LCB on an area of 250 square meters. Each exhibitor/publishing house may rent one table to present its programme. The event space will be equipped with 120 seats and state-of-the-art projection and presentation systems.

Date and opening hours

Monday 16 June 2014, 9.30 am – 7 pm (exhibitors 8 am – 8 pm)

Venue

Literarisches Colloquium Berlin | Am Sandwerder 5 | 14109 Berlin (Wannsee) / Germany | www.lcb.de

Close of registration: 20 April 2014

Programme on 16 June 2014

- 09.30 Opening and welcome speech by Jürgen Jakob Becker, LCB / Ulrike Nickel, kulturkind association
 - 10.00 Keynote speech on the current situation of children’s and young adult literature in central and eastern Europe: Katja Wiebe, International Youth Library Munich
 - 10.30 Short presentations on funding opportunities for translation, publication and events for central and eastern European children’s and young adult literature
 - from 10.45 International publishing house presentations: Each publishing house (exhibitor) has 10 minutes to present its publishing house and its current publisher programme.
 - from 14.00 “Speed-Dating” – prepared short meetings between publishers
- > Sales exhibition, all day

Additional offerings and services for exhibitors

- + Free entry of name and address on www.viva-literatura.com
- + Exclusive access to www.viva-literatura.com/booksalon
- + Assistance in scheduling of appointments (Speed-Dating)
- + Sending of relevant informations ahead of the Book Salon
- + Assistance in preparation of your visit and stay on site
- + Preparation / construction / lettering of rented table
- + Catalogue Book Salon: including for exhibitors

Publishers’ tables

Each publishing house may rent one table and 2 x 2 chairs to present its programme. The table sizes vary from 140 x 80 cm / 140 x 70 cm / 160 x 80 cm. Preparation of the tables from 16 June 2014, 8 am. Regardless of table size, the rental is 60,- Euro plus VAT.

Entry

Entry is free. A reimbursement of 12,- Euro is payable for lunchtime snacks and beverages.

Travel and lodging

The local train (Regionalexpress) is a favourable option for arrival. The lines RE1 and RE7 start for example from stations Ostbahnhof / Alexanderplatz / Friedrichstr./ Zoo directly to station Berlin Wannsee. Visitors arriving by car or motorhome find limited parking spaces directly at the LCB. kulturkind has agreed special rates with a number of hotels for attendants of the Book Salon and the festival “viva literatura!”.

Contact / Informations

Ulrike Nickel, Tel.: +49 30 43 66 83 85, E-Mail: nickel@kulturkind-berlin.de
Natalie Tornai, Tel.: +49 30 40 04 81 20, E-Mail: tornai@kulturkind-berlin.de