

Call for interest for EU book sector professionals to participate in the EU organised professionals' programme for European publishers and literary agents at FIL Guadalajara November 26 - 29 2023

APPLY <u>HERE</u>

The European Union has been invited to participate as guest of honour (GoH) at the 37th edition of the Guadalajara International Book Fair, in Mexico. The *Feria Internacional del Libro de Guadalajara*, known as **FIL**, will be held in the city of Guadalajara between 25th November and 3rd December 2023.

In the framework of its participation, the EU opens a call for interest to participate in the professional activities organised during the FIL.

EU GoH at FIL offers EU book sector professionals a favourable opportunity to participate at the Guadalajara International Book Fair. All participants will be able to benefit from EU GoH communication and information tools and visibility, as well as participate in professionals' debates and activities organised during the fair.

1. We offer to all professional participants, who plan to attend FIL:

- **free** FIL registration, which includes **free access to the fairground** and the professional area throughout the whole duration of the fair,

- support in organising your agenda and meetings in the months prior to FIL,

- **free use of EU Pavilion professionals' workspace** and all services provided by the EU pavilion during the 9 FIL days (official FIL professional days are 27, 28, 29 November)

If you already plan to be present at FIL and want to **benefit only from the above mentioned**, please simply **<u>REGISTER HERE</u>**. We will collect registrations until 15 November 2023.

2. Apply for the curated 3-days Professional's programme until 14 June 2023:

IN ADDITION TO THE ABOVE-MENTIONED OPPORTUNITIES, A LIMITED NUMBER OF PROFESSIONALS WILL BE SELECTED, BASED ON THEIR FIL PARTICIPATION PROPOSAL AND FINANCIAL CAPACITY, FOR WHICH THE EU WILL COVER:

- 3 hotel nights on site (arrival on 26 November) and provide

- 3 days (27- 29 November) of organised professional and match-making activities at the book fair, including:

- ✓ a speed-dating session with LAC publishers,
- ✓ individual b2b meetings with up to 5 LAC publishers of their own choice,
- ✓ a session with translators,
- \checkmark a match-making cocktail session and
- ✓ daily networking opportunities with colleagues.



Eligibility criteria:

- Be a publishing professional operating in any of the 27 EU member states, or Ukraine.
- Proficiency in spoken and written English is required. Spanish is an additional asset.
- Have a well-thought-out goal for the participation in FIL professional activities, demonstrating potential to establish collaborations with Latin American or EU professionals.
- Advantage will be given to 1st time participants at FIL.

We will inform you about the selection of the participating professionals by July 1st, 2023.

! APPLICATION TO BE SUBMITTED NO LATER THAN JUNE 14th, 2023!

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